

# LIONBRIDGE CONTENT REMIX APP

Our AI-powered multilingual content creation solution allows you to generate fresh, personalized content for multiple channels quickly and easily.

## CREATE ORIGINAL CONTENT ON DEMAND

With the Lionbridge Content Remix App, creating accurate, impactful content that resonates with global audiences and aligns with your content strategy has never been easier. The innovative Content Remix App enables you to create content for many purposes and languages simultaneously with the help of AI.

### HOW THE CONTENT REMIX APP WORKS



The Content Remix App gathers your requirements, such as essential instructions, languages, and personas, and ingests data, such as product descriptions, into its workbench.



Template fields ensure your desired target audience, tone, languages, and output goals are identified. The app's content generator does the rest.



Within seconds, a task-specific generative prompt aligned to your needs creates original, derivative outputs in one or multiple languages, enabling you to deliver impactful messages to broader audiences.



Once a generative prompt template has been created in the Content Remix App, it may be reused repeatedly for new content creation needs.

### FINALIZING OUTPUT



An array of editing capabilities enables the output to be checked for the desired tone, reading level, and length, allows for manual edits, and provides options for the AI to modify the text further.



An optional human-in-the-loop review by our vast pool of language specialists and Subject Matter Experts (SMEs) can further bolster your trust in output accuracy, authenticity, and cultural relevance.

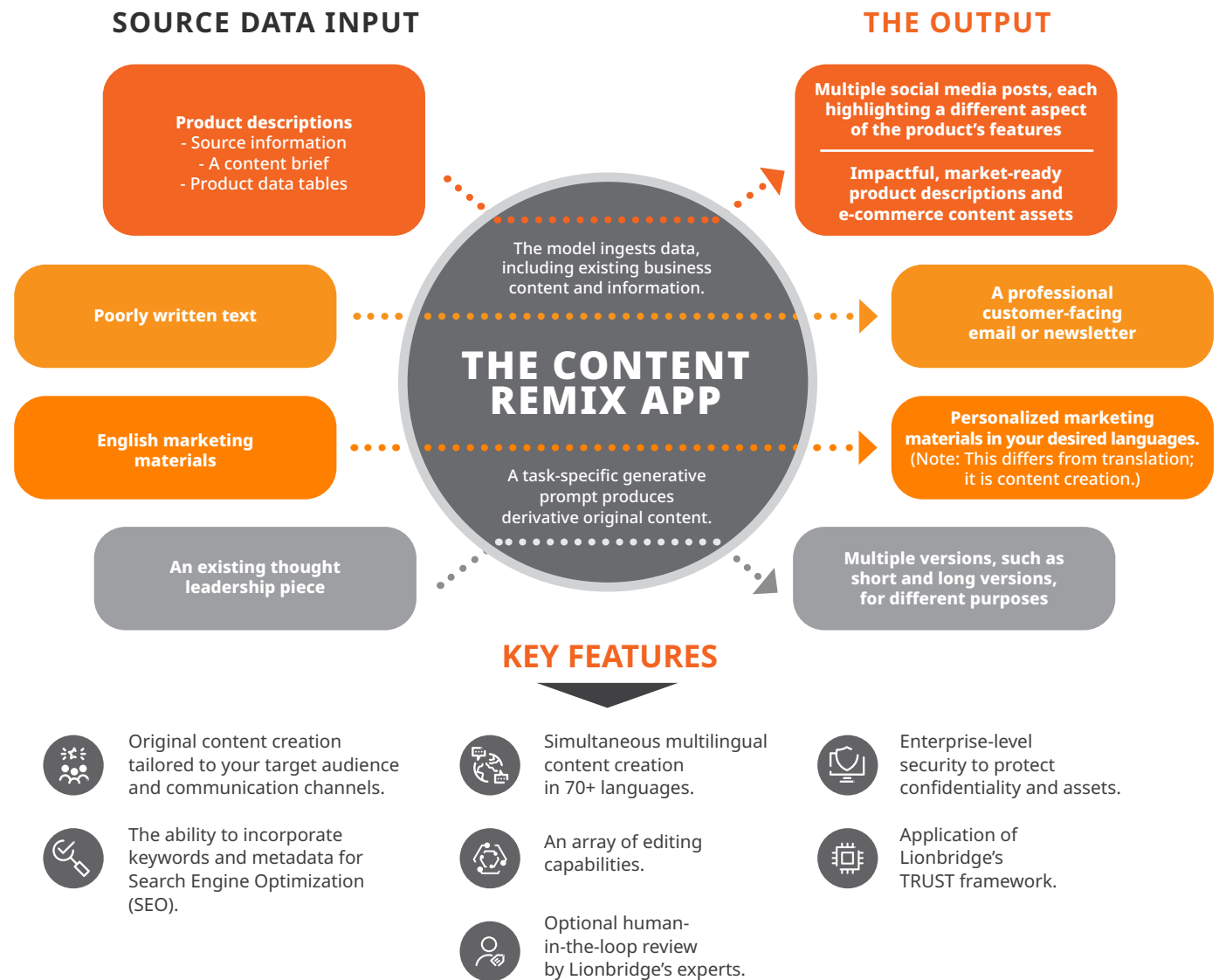
### WHAT THE CONTENT REMIX APP IS USED FOR

The Remix App supports the creation of content for all types of marketing and distribution channels:

- Websites (landing pages, blogs)
- E-commerce and online marketing sites
- Social media platforms (Instagram, Facebook, X)
- Social networking platforms (LinkedIn)
- Customer support channels
- Newsletters

# LEVERAGING EXISTING ASSETS FOR NEW PURPOSES

**See it in action:** The following use case examples are a small subset of the many ways the Content Remix App can create personalized, multilingual content at scale in a highly cost-effective manner.



## CONTENT CREATION BENEFITS

- » Globalized content at source
- » Reduced content creation cycle times
- » Ultimate efficiency for data reuse and cost savings
- » Linguistic accuracy and preservation of brand voice
- » Enhanced personalization and audience engagement

## GET STARTED

Contact us today to start benefiting from the Lionbridge Content Remix App and access our extensive content and language offerings for a complete content solution.

LEARN MORE AT  
[LIONBRIDGE.COM](https://www.lionbridge.com)