

# ATHLETES WILL EXPERIENCE A MULTITUDE OF DIVERSE LANGUAGES

The Summer Games are one of the biggest celebrations of global culture on the planet.

## ARRIVAL IN FRANCE

ARRIVÉE EN FRANCE

WELCOME TO PARIS!

(ENGLISH)

BIENVENUE À PARIS !

(FRENCH)

Over **10,000 athletes** will arrive in Paris ready for the opening ceremony on July 26.

## AT THE OPENING CEREMONY

À LA CÉRÉMONIE  
D'OUVERTURE

LET THE GAMES BEGIN!

(ENGLISH)

QUE LES JEUX COMMENCENT !

(FRENCH)

French and English are the official languages of the Games.



## IN THE ATHLETE'S VILLAGE AU VILLAGE DES ATHLÈTES

Athletes from **206 territories** will compete at the Summer Games.

ENJOY YOUR STAY!

(ENGLISH)

PROFITEZ DE VOTRE  
SÉJOUR !

(FRENCH)



## TRAVEL TO THE STADIUM

SE RENDRE AU STADE

WE'LL SOON BE ARRIVING  
AT THE STADIUM.

(ENGLISH)

NOUS ARRIVONS BIENTÔT  
AU STADE

(FRENCH)

The Summer Games will be held at **16 other cities** across Metropolitan France as well as one subsite in Tahiti.

## DURING THE EVENT PENDANT L'ÉVÉNEMENT

GOOD LUCK!

(ENGLISH)

BONNE CHANCE !

(FRENCH)

Competitors from **93 nations** won medals at the 2020 Summer Games.



## AT THE MEDAL CEREMONY

LORS DE LA CÉRÉMONIE DE  
REMISE DES MÉDAILLES

**Simultaneous interpretation** must be provided in French, English, German, Spanish, Russian, and Arabic, at all sessions.

CONGRATULATIONS!

(ENGLISH)

FÉLICITATIONS !

(FRENCH)

**93 nations** received at least one medal, and **65 of them won** at least one gold medal, at the 2020 Games.



## ON TELEVISION À LA TÉLÉVISION

NOW FOR THE RESULTS  
FROM TODAY'S EVENTS...

(ENGLISH)

VOICI MAINTENANT LES  
RÉSULTATS DES ÉPREUVES  
D'AUJOURD'HUI...

(FRENCH)

**160+** countries and territories will broadcast the games globally. Billions of global fans will watch.

## ON SOCIAL MEDIA SUR LES RÉSEAUX SOCIAUX

WELL DONE!

(ENGLISH)

BRAVO !

(FRENCH)

Official accounts for the Games have more than **62 million** combined followers across Facebook, Instagram, YouTube, TikTok, and X.



## HOW MANY LANGUAGES DO YOU OPERATE IN?

200+ countries, 160+ countries broadcast, and billions of fans are turning their attention to the Games this summer.

**Can you afford not to be part of their conversation?**

Lionbridge helps businesses of all sizes to localize their content into more than 350 languages.

**Learn how we can boost your brand engagement in any market.**



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