

VIDEO TRANSCRIPTION, SUBTITLING, AND CAPTIONING



Get the Most Out of Your Video to Reach More People, Grow Your Global Customer Base, and Increase Sales

Use Lionbridge transcription, subtitling, and captioning services to reach your global audiences.

Did you know you can reach more people by adding transcription to your videos? It's true. More than **92 percent of people watch videos without sound**. Transcription enables people to experience video content when they don't have the option of turning on sound. For instance, this might be the case during a commute.

Transcription significantly increases your video's reach. If you add multilingual subtitles, you'll further extend its reach. Gain a bigger return on your video content investment by sharing your content in other languages and markets.

What are the differences between transcription, subtitling, and captioning?

Transcription

Adds a transcript and timestamps to your video in the language of the video

Subtitling

Translates and synchronizes the video's transcript into additional languages

Captioning

Further improves the accessibility of your video content by describing sound cues

Why Use Lionbridge Transcription, Subtitling, and Captioning Services?

Enhance Accessibility

Lionbridge transcription and captioning services increase video content accessibility, enabling audiences with hearing disabilities to fully experience your video. Furthermore, these services help you to be compliant with local regulations.

Adapt Quality Level

Lionbridge video localization teams can dial down the quality of transcription, subtitling, and captioning to meet your video content use case, quality, and budgetary needs.

Benefit From a One-Stop Shop

Lionbridge's video localization services go beyond transcription, subtitling, and captioning. We are a one-stop shop for all your all video localization needs, including services for AAA game, movies, corporate videos, and event recordings.

Achieve Scale

Lionbridge's global translation community and partners make up the largest network on the market. This means Lionbridge can support both large video localization programs and single video requests. Lionbridge has a solution for you no matter what your needs are.

Capitalize on the Power of AI

Lionbridge's translation technology leverages the latest developments in Natural Language Processing (NLP) and Artificial Intelligence (AI) to bring fast and cost-effective solutions to your video localization workflow.

Apply it to All Your Languages

Lionbridge's translation community can be leveraged to translate video content into any language. Our vast community of translators can handle any language pair and topic.

Achieve Results No Matter What Platform You Use

Lionbridge transcription, subtitling, and captioning services support a wide range of video platforms and services and can integrate into your video localization workflow.

Count on 25+ Years of Experience

Lionbridge has set industry standards and best practices for transcription, subtitling, and captioning services by building on its 25+ years of experience.

Solution Highlights

- Improvements to video content accessibility and compliance
- Quality levels that adapt to your needs and budgets
- Scalability due to the largest translation community on the market
- Support for all languages
- Ability to work with any platform and technology
- Use of AI for increased productivity
- Consulting and setup services
- 25+ years of experience and expertise

Get Started

Contact us today to learn how to make your video multilingual.

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